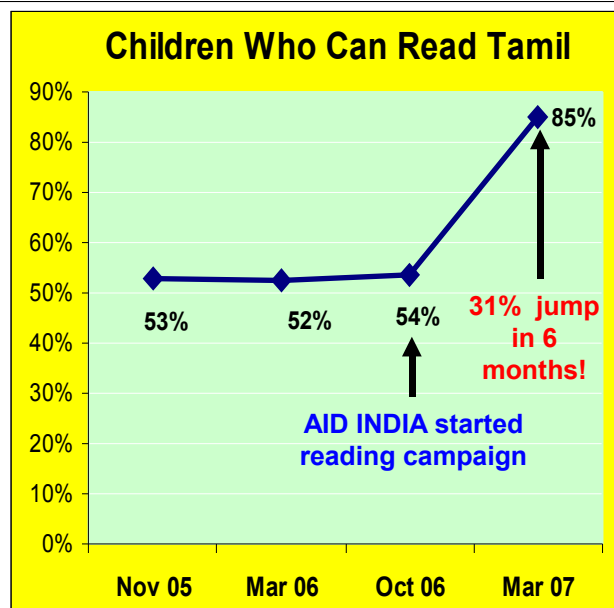
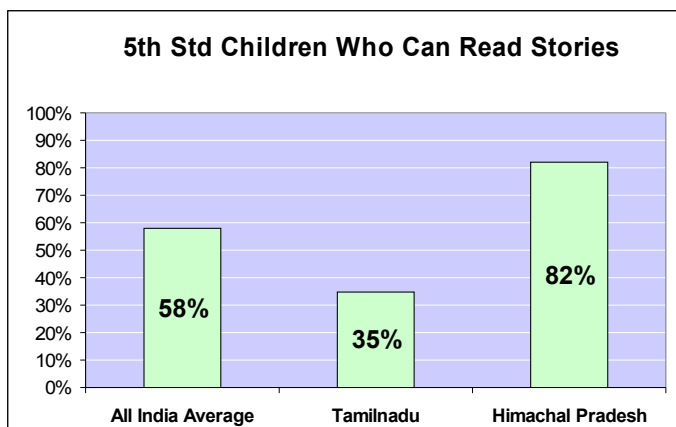


*Imagine the future...
Of a child who can't read at age 10!
Of a Nation, if more than 50% of its children can't read!
THIS CRISIS NEEDS URGENT ATTENTION*

The Problem:



The Solution:

- Better Teaching Methods**
Training of Govt. School Teachers
- Focus on Learning Outcomes**
Skill evaluation & remedial classes
- Effective Resource Materials**
Publication of interesting stories/science/math material
- Communities Involved in Children's Learning**
Education Watch, Learning Festivals, Libraries

YOUR Contribution:

*Children's Investment Fund Foundation (CIFF), a leading UK foundation, has rated AID INDIA's education work to be one of the **BEST** in the world! They have granted a 1 to 3 matching GRANT of \$800,000 to embark on the scale up initiative.*
In other words: Your contribution will be leveraged 4x!!
Your support CHANGES the lives of Millions of Children

GOAL: Scale Up & Improve Learning Quality of all 10 Million Children in TN

A PHASED APPROACH

Year 1: 10 Districts: 7000 Schools: 1.6 M Children

Year 2: 10 Districts: 13000 Schools: 3.3 M Children

Year 3: 10 Districts: 13000 Schools: 3.3 M Children

Year 3+: 30 Districts: All Schools: 10 M Children

COST

Per School: \$150

Per Child: \$1

Year 1: \$1 Million

Year 2 & 3: \$2 Million

Year 3+: Involve Govt. to Scale up to All Schools

For more information visit:
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Email:
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Local chapter:
AID-Philadelphia
www.aidphiladelphia.org