



# Eureka Child – An education quality improvement initiative by AID Chennai

**More than 95% of children in India go to school!**

Out-of-school children in India – 4.2 %  
In TamilNadu the number is even better – 1.2%

**But the underlying reality:**

By 5<sup>th</sup> grade only 58% children can read a simple story,  
and only 42% can do a simple division problem!

**Learning is not taking place in the schools!**

*Imagine the future...*

*Of a child who can't read at age 10!*

*Of a Nation, if more than 50% of its children can't read!*



**A pilot project by AID Chennai from Oct 06 to March 07**  
in 7,300 schools of 5 districts of TN,  
covering 450,000 children

resulted in

**An increase of number of children who can read Tamil**  
(in the primary schools selected for the pilot)

**by 31% in just 6 months!**

**(from 54% before the pilot to 85% after the pilot)**

**Next level of Goals:**

**To scale up the program to  
1.6 million children in 10 districts of TN**

Total cost of the program = \$ 1.05 million  
(less than \$1 per child per year)

**Children's Investment Fund (CIFF),  
a leading UK foundation,**  
has rated AID INDIA's Education work  
to be one of the BEST models in the world!

**They have granted \$800,000 to support the scale up  
and we need to raise a co-funding support of \$250,000**

This mean for every \$1, they will be matching \$3  
Your contribution will be leveraged 4x !!

**Donate today!**

**Let's make Education A Reality for ALL Children**

For more information visit [www.GoEurekaChild.org](http://www.GoEurekaChild.org)  
or email us at [eurekachild@aidindia.org](mailto:eurekachild@aidindia.org)



### AID – Who are we?

Association for India 's Development (AID) is a volunteer movement committed to promoting sustainable, equitable and just development. In solidarity with non-violent people's struggles, AID supports grassroots organizations in India and initiates efforts in various interconnected spheres such as education, livelihoods, natural resources, health, women's empowerment and social justice. AID is registered with the US Federal Government as a non-profit charitable corporation under category 501(C)(3). Its federal Tax-ID is 04-3652609. Presently AID has about 35 chapters in USA and Canada and 6 chapters in India. We also work in collaboration with various NGOs on developmental projects in India. Kindly visit [www.aidindia.org](http://www.aidindia.org) or [www.aidphiladelphia.org](http://www.aidphiladelphia.org) to know more about AID.